

SUE-ELLEN LAMB

(d.b.a. Swell Design)

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WORK EXPERIENCE

Creative Director, Design Department May 2003 - present

ePublishingPartners, Inc., Waltham, MA

- Redesign of ePP's brand, and implementation across marketing vehicles including the corporate Web site
- Layout design for interactive CD-Rom versions of literature for children
- Creation of animated flash artwork to illustrate math concepts for online education courses
- Management of team of 3+ designers and freelancers

Web Designer, Creative Services Department June 2001 - May 2003

Akamai Technologies, Cambridge, MA

- Redesign and implementation of Akamai's corporate Web site
- Design and production of ads for online properties such as CNN.com and Olympics.com
- Design of custom HTML emails for marketing promotions
- Design and production of customer-facing presentations and Flash demos for Akamai services

Senior Graphic Designer, Product Design Department August 2000 - March 2001

HomePortfolio.com, Newton, MA

- Visual design for high-end home design Web site and extranet applications.
- Coordination of design with business goals and overall corporate vision and identity.
- Design and production of multimedia sales tools and Web site introductions.

Senior Graphic Designer, Marketing Department May 1999 - August 2000

Abuzz Technologies, Cambridge, MA

- Visual design and information architecture for print and Web.
- Relationship management between Abuzz and business partners/affiliates.
- Development of Abuzz Style Guide and Affiliate Manual.

Instructor, Graphic Design for the Web, Continuing Education Department Fall, 1999

School of the Museum of Fine Arts, Boston, MA

- HTML hand-coding basics.
- Creation, optimization and use of graphics for the Web.
- Publishing, editing and maintaining Web sites.

Freelance Graphic and Web Design July 1998 - present

Swell Design [formerly SEJDesign], Boston/Salem, MA

Graphic design and/or Web site production for:

- Swell design (www.sue-ellen.com)
- Peter C. Johnson (www.petercjohnson.com)
- MoreMagic Technologies, Inc. (www.moremagic.com)

COMPUTER SKILLS

Adobe – Acrobat, Illustrator, PhotoShop, InDesign, and PageMaker;
HTML – Hand-coding of entire web sites, including JavaScript and CSS;
Macromedia – Freehand, Dreamweaver, Flash;
Microsoft – Word, Excel, PowerPoint, Outlook and FrontPage;
Quark – Xpress.

EDUCATION

MFA in Graphic Design, focus on New Media, May 2004
Massachusetts College of Art, Boston, Massachusetts

BA in German Literature, May 1993
Wesleyan University, Middletown, Connecticut