

# Sue-Ellen Lamb

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## Work Experience

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- Creative Director** *ePublishingPartners, Inc.*, Waltham, MA May 2003 – present
- Redesign of ePP's brand
  - Implementation of brand across marketing vehicles including the corporate Web site
  - Layout design for interactive CD-Rom versions of literature for children
  - Creation of animated flash artwork to illustrate math concepts for online education courses
  - Management of team of 5+ designers and freelancers
- Web Designer** *Akamai Technologies*, Cambridge, MA June 2001 – May 2003
- Redesign and implementation of Akamai's corporate Web site
  - Design and production of ads for online properties such as CNN.com and Olympics.com
  - Design of custom HTML emails for marketing promotions
  - Design and production of customer-facing presentations and Flash demos for Akamai services
- Senior Graphic Designer** *HomePortfolio.com*, Newton, MA August 2000 – March 2001
- Visual design for high-end home design Web site and extranet applications.
  - Coordination of design with business goals and overall corporate vision and identity.
  - Design and production of multimedia sales tools and Web site introductions.
- Senior Graphic Designer** *Abuzz Technologies* (A Division of New York Times Digital), Cambridge, MA May 1999 – August 2000
- Visual design and information architecture for print and Web.
  - Relationship management between Abuzz and business partners/affiliates.
  - Development of Abuzz Style Guide and Affiliate Manual.
- Freelance Web Design** *Swell Design* July 1998 – present
- Design and/or Web site production for:
- Swell Design ([www.sue-ellen.com](http://www.sue-ellen.com))
  - BuildingGreen ([www.buildinggreen.com](http://www.buildinggreen.com))
  - MoreMagic Technologies, Inc. ([www.moremagic.com](http://www.moremagic.com))
  - Belmont Public Library ([www.belmont.lib.ma.us](http://www.belmont.lib.ma.us))

## Computer Skills

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**Adobe** Acrobat, Illustrator, PhotoShop, InDesign, AfterEffects, and Flash;  
**HTML** Hand-coding of entire Web sites, including JavaScript and CSS;  
**Microsoft** Word, Excel, PowerPoint, and Outlook;  
**Quark** Xpress.

## Education

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- MFA in Graphic Design** May 2004  
*Dynamic Media Institute*  
at Massachusetts College of Art, Boston, Massachusetts
- BA in German Literature** May 1993  
*Wesleyan University*  
Middletown, Connecticut

## References

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Available upon request.